



# ROMFORD FILM FESTIVAL

24 - 30 MAY 2023 | PREMIERE CINEMAS

**HELP US HOLD THE  
CONVERSATION OF  
INDEPENDENT CINEMA**

**2023 will see the globally acclaimed 'Romford Film Festival' hit London's Premiere Cinema Screen's for its seventh consecutive year. Celebrating over 150 international, multi-genre short and feature films, the festival promises to be a spectacular week of movies, events, celebrity signings, networking, and entertainment that you won't forget.**

The Romford Film Festival is run by a team of passionate 'film-loving' volunteers, where our main aim is simple. To give film makers the chance to show their films on a big screen to a public audience, and film lovers the chance to see the best quality new and independent film from across the world. We are also committed to developing our local film scene and its entrepreneurship; therefore, every year we provide festival work experience to local film students, encourage submission of local film makers, host educational events and provide networking opportunities with industry names. We have a popular festival that grows year on year - however we need crucial support to ensure growth and keep our festival aglow.

## OUR FESTIVAL FACTS AND ACHIEVEMENTS

Over 150 independent films will be shown in a dedicated surround sound, air conditioned cinema screen over 7 festival days in 2023.

Consecutive, means consecutive and in 2020, our 'resilient' team hosted the first post-pandemic IRL film festival in the UK.

Since our inception in 2017 we have had thousands of individual ticket sales with loads of sold out screenings of cult locally made films such as 'Welcome To Essex', as well as internationally made films such as 'Puppet Killer' and 'After Class'. In 2022 we sold over 1,500 individual tickets, 67 VIP passes and handed out 110 film maker passes.

Our films are first class and star studded features have been adorned by fantastic indie stars such as Penn Badgley, Luke Goss, Vinnie Jones and Susan Sarandon to name a few.

12 awards are given annually, in our red-carpet ceremony that seats a captive audience of over 300 VIPs, including consulates, celebrities and international film makers from across the world.

As an IMDB approved festival, we are popular with both local and international press. In previous years we have been visited by the BBC World service, Azerbaijan and Kazakhstan national news stations and BBC Turkey, we have a plethora of reviewing sites and media agencies that share our releases and interview in person, gaining thousands of views and listeners.

Over seven years the festival has shown films from over 50 countries. A popular and welcoming event, our festival team members often get invitations to represent Romford at festivals, events and venues across the globe.

Networking is at the heart of any festival and to keep the buzz alive in 2023 we have a plethora of events planned - including a Press Launch, Awards Ceremony, a series of industry seminars and talks, a dedicated day of Horror, meet and greets with the most adored Bond Girls and a sequence of Central Asian culture and Film experiences.

[WWW.ROMFORDFILMFESTIVAL.COM](http://WWW.ROMFORDFILMFESTIVAL.COM)



## THE SPONSORSHIP PACKAGES

Below packages show a basic outline for business sponsorship. If you have a specific commercial need, or are looking to be a media partner, please contact us and we will find a flexible approach that will suit your business and our festival.

**FESTIVAL HEADLINE - SPONSORSHIP - £1500**

Become one of the headline sponsors of the festival alongside The Mercury Shopping Centre and Premiere Cinemas. We are looking for like-minded partners who love film and community empowerment to join us in creating the best film festival we can. As a headline sponsor, we will give you a personal space within the festival to advertise your services / business from and celebrate your involvement in the event. Sponsorship includes:

- 4 x VIP Full Access Romford Film Festival Passes
- 4 x VIP Invitation to Awards Ceremony & Launch
- Networking opportunities
- Chosen logo or name on 2 x sponsored awards
- Presentation of your sponsored awards, including logo on Awards ceremony presentation cinema screen
- 1 x Repeated Logo on official logo wall
- Opportunity to give away merchandise and marketing materials to Awards ceremony VIPs
- Branding throughout printed materials
- The opportunity to promote your services through advertising on tables during events (material dependent)

**FESTIVAL AWARD SPONSORSHIP - £300**

We are looking for businesses who want to be a big a part of the festival. Not only do we want you to join us throughout the week, but we also want you to be part of the excitement by joining our events AND giving out a personalised award at our VIP ceremony!

Sponsorship includes:

- 2 x VIP Full Access Romford Film Festival Passes
- 2 x VIP Invitation to Awards Ceremony & Launch
- Networking opportunities
- 1 x Chosen logo or name on sponsored award
- Presentation of your sponsored award, including logo on Awards ceremony presentation cinema screen
- 1 x Logo on official logo wall
- Opportunity to give away merchandise and marketing materials to Awards ceremony VIPs

## PROGRAMME ADVERTORIAL- £100

We are keen to market local and pertinent businesses to our film loving (and making) audience in authentic ways. With over digital 2,000 downloads and 500 A5 programmes picked up, we have powerful advertising space to say more about your business than just a graphic. If you have a business or service that our festival goers would love to know about this is ideal! Advertorial includes:

- 1/2 page - includes quarter page written content (Developed between you and the programme editor)
- 2 x VIP Full Access Romford Film Festival Passes
- Opportunity to give away merchandise and marketing materials to Awards ceremony VIPs

For more information on The Romford Film Festival 2022, please visit:  
[www.theromfordfilmfestival.com](http://www.theromfordfilmfestival.com)

Contact: [theromfordfilmfestival@gmail.com](mailto:theromfordfilmfestival@gmail.com) for specific information on demographics of event audience.

WWW.ROMFORDFILMFESTIVAL.COM

We would love  
for you to be involved in  
our unique programme  
through sponsorship and  
support.

We have a welcoming relationship with all the businesses we work with and hope that through this festival we can further develop alongside you.

Read about our packages  
and contact us to find  
out how to get  
involved!